NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Mellon Man Vol.1 A Quest For The Best Breasts

is Not Approved

if approval refused, the reasons for the decision:

Pursuant to Regulation 28(3)(a) if the Classification Office considers the film poster would be likely to be classified objectionable if the poster was submitted under Section 13(1) of the Act the Office must refuse to approve the film poster.

The film poster presents a combination of depictions of explicit sexual activity and text presented in a manner that reduces females to their body parts, dehumanising them. Pursuant to Section 3(3)(c) of the Films, Videos, and Publications Classification Act 1993, in consideration of the extent, degree and manner in which the film poster dehumanises the females, the availability of the publication is likely to be injurious to the public good.

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Date 2 August 1995

Chief Censor of Film and Literature (signed)

OFLC Ref: 9500360